

RUBRIC FOR STEP 1

POLICY 102

| | | | |
|---|---|---|--|
| | | minimum size for both programs. | |
| 7. Is the program the best fit (mission, scope, capacity to deliver) within the system for the institution that is proposing it? | The program appears to have potential stronger fit with a different VSC institution, or a similar program already exists where there is a clear best fit. | Best fit is unclear, or there are multiple institutions within the system with potential fit. | The institution proposing the program is the clear best fit. |
| 8. What are the likely corollary benefits to the institution and system (e.g., new sources of external funding, enhanced external relations) of adopting the program? | There are no clear benefits, as the program raises external relations concerns or is not projected to generate net new enrollments at the system level. | Benefits to the system are unclear and may be offset by other risks. | The program is likely to elevate the profile of the system as a whole, attract new funding, and/or generate net new enrollments at the system level. |
| 9. What is the scope of institutional investment risk associated with launching the program? | The program requires immediate institutional investment, regardless of initial revenue projections, that is substantial (total cost, multi- | | |